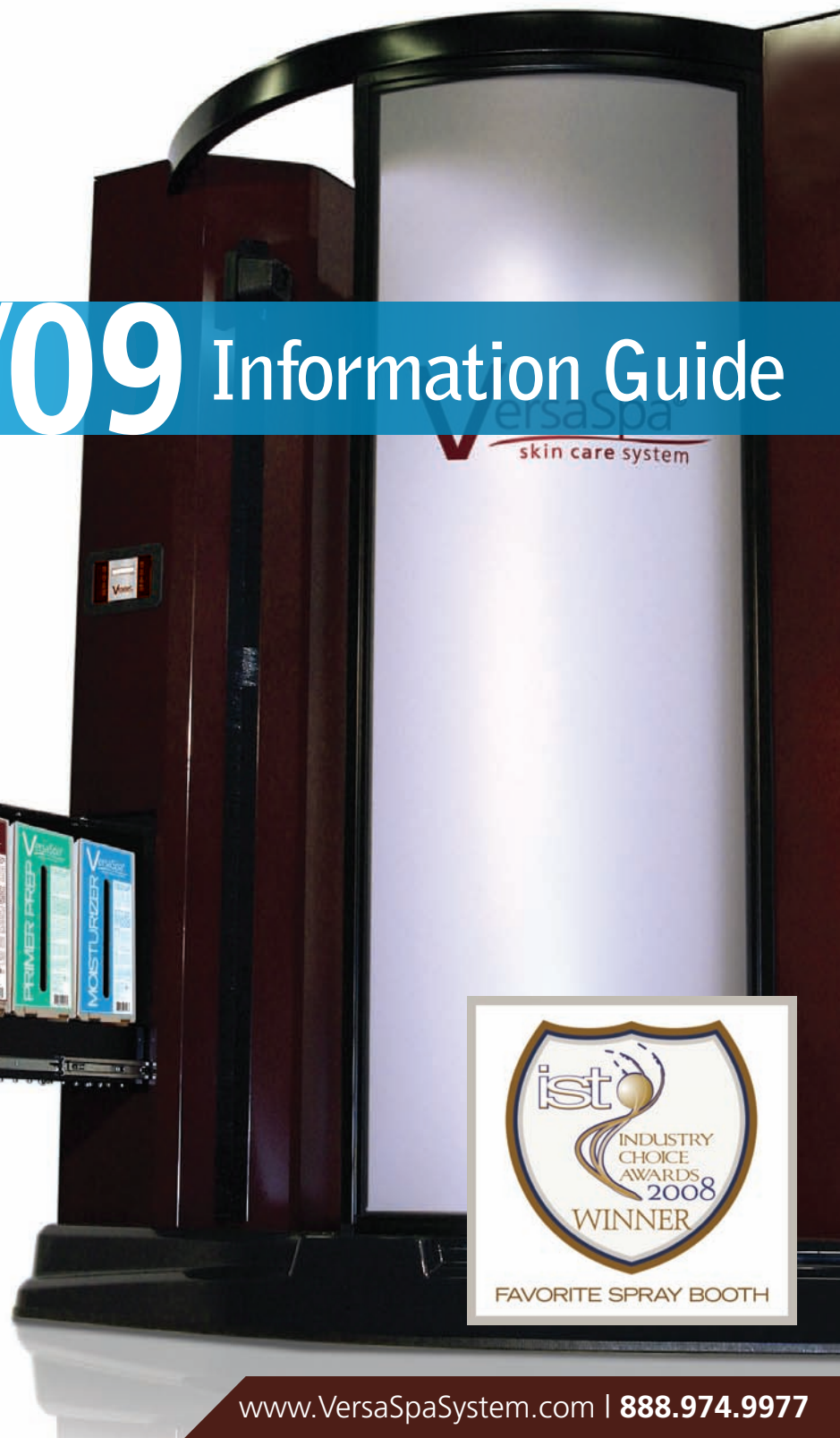


VersaSpa®  
skin care system

# 2008/09 Information Guide



# System Specifications

## ▼ Body Options

Full Body  
Just Face  
Just Legs

## ▼ Solution Options

Pre Sunless Hydration Treatment  
Prepares the skin for a sunless tan

Sunless Tanning  
Available in clear or bronze formula

Anti-Aging Moisturizer  
Skin firming and moisturizing  
treatment that also extends results.

Multi-Session programming  
for a combination of 1, 2, or 3  
treatments all in a single session.

## ▼ Water Supply

Cold water only standard male  
garden hose connection

## ▼ HVLP Motor

Integrated and self contained, patented  
HVLP turbine motor allows for a quiet  
treatment. No loud compressors.

## ▼ Drain

Integrated drain pump with  
check valve eliminating need for  
floor drain. Standard male garden  
hose connection or washing  
machine type drain.

## ▼ T-Max compatibility included

Easily integrates with most POS Software

## ▼ System Specifications

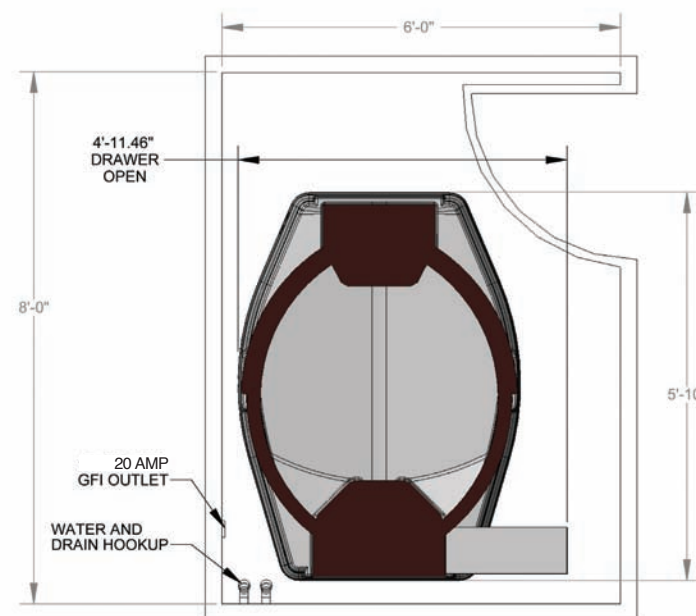
Height: 7'5"  
Length: 5'8"  
Width: 4'2"

## ▼ Power Requirements

120V  
20 AMP GFI Outlet

## ▼ Room Size

6'x 8'x 8'  
7' x 8' x 8'  
(Optimal Recommended Room Size)



# Features and Benefits

## V Features

### Open Air Design

Customers will feel Relaxed, Comfortable, and Refreshed during their VersaSpa® experience.

### Lifetime Air Filter with Automatic Interior Wash Down Cycle

Lifetime Air Filter captures excess mist.

### HVLP Nozzles

High-Volume, Low-Pressure driven. No air compressor needed with an exceptionally quiet design. Air blow dry cycle. Your customers will exit the booth dry and ready to re-dress.

### User-friendly LCD keypad

Allows you to create personalized treatment packages, with the ability to choose from full body, just face, or just legs for a single solution or combination of all three.

### V Three concealed Bag-in-Box health and beauty solution reservoirs.

Your choice of Pre-Sunless Hydration Spray, World -Renowned (in bronze or clear formula) Skin Bronzing Solution, and Anti-Aging Moisturizer.

### III EZ-Gauge

An easy to read solution management system, with a state-of-the-art LCD display, so you can check fluid level gauges without lifting a finger. Or container, for that matter.

### + PLUS PACKAGE (Optional)

### Voice Automation

Voice automation feature guides users through their choice of sessions and results in a more relaxed, comfortable experience.

### W Warm Body

Powered by Infrared Technology, the VersaSpa® Skincare System enhances your customers' experience by wrapping them in a warm glow of rejuvenating infrared heat.

## V Benefits

- Pleasurable experience with every treatment
- Mist-free environment with every application
- Guaranteed natural looking results
- Flawless and even applications
- Air blow dry after every treatment
- Full Body, Just Face, or Just Legs treatments
- Three health and beauty solutions to choose from
- Ability to combo all solution options in a single session



Environmentally  
**Inspired** Innovation  
Bag-In-Box Packaging





# Turnkey Success Package



## Each VersaSpa® System Comes with:

### ✓ Solution and Accessories (Enough for 125 Full Body Treatments)

- 2 sunless tanning Bag-In Box Containers (bronzer or clear)
- 1 Moisturizer Bag-In Box Container
- 1 Prep Bag-In Box Container
- 1 Barrier Cream Wall Mount Dispenser
- 1 Barrier Cream Cartridge
- 100 Shower Caps

### ✓ Marketing Materials

- Instructional Poster
- Instructional DVD
- "Sunless Tanning Is Here" Poster
- "Options" Room Posters
- Informational Brochures
- Buy One Get One Free Cards
- VersaSpa Stickers
- VersaSpa Client Waiver Forms

### ✓ VersaSpa Product Line Sample Pack

- DAILY Performance Lotion
- SHIMMER Performance Lotion
- AMPLIFIER Prep Gel
- EXFOLIATOR Body Polish
- GLOSS Body Spray
- Informational Brochure
- Product Line Sales Poster

### ✓ Professional Installation & On-Site Training

Installation performed by a VersaSpa Certified Installer/Trainer; Plus a full day of technical and sales training for management and staff.



## And Goes Great with:

### Our Full Line of Products

A full line of powerful, convenient take-home products. Designed to nurture and accentuate sexy, lustrous skin while enhancing and extending UV and UV-free tans, this brand new Product Line brings a revolution in skincare to the palm of your client's hand. Now they can experience the power of the booth anywhere. And Look GREAT Naked everywhere.



# R-ROI (REAL Return of Investment)

# R-ROI

## Monthly Profit Analysis

	LIGHT Traffic (5 Sessions Per Day)	MEDIUM Traffic (15 Sessions Per Day)	HEAVY Traffic (30 Sessions Per Day)	MONTHLY NET Profit (6 Days Per Week)
<b>FULL BODY</b> <b>\$25.00</b> Average Session Price <b>(\$1.57)</b> Cost Per Session	<b>\$125.00</b> <b>(\$7.85)</b>	<b>\$375.00</b> <b>(\$23.55)</b>	<b>\$750.00</b> <b>(\$47.10)</b>	<b>LIGHT Traffic</b> $\$3,000.00 - \$188.40 = \$2,811.60$ <b>MEDIUM Traffic</b> $\$9,000.00 - \$565.20 = \$8,434.80$ <b>HEAVY Traffic</b> $\$18,000.00 - \$1,130.40 = \$16,869.60$
<b>JUST FACE</b> <b>\$10.00</b> Average Session Price <b>(\$.17)</b> Cost Per Session	<b>\$50.00</b> <b>(\$.85)</b>	<b>\$150.00</b> <b>(\$2.55)</b>	<b>\$300.00</b> <b>(\$5.10)</b>	<b>LIGHT Traffic</b> $\$1,200.00 - \$20.40 = \$1,179.60$ <b>MEDIUM Traffic</b> $\$3,600.00 - \$61.20 = \$3,538.80$ <b>HEAVY Traffic</b> $\$7,200.00 - \$122.40 = \$7,077.60$
<b>JUST LEGS</b> <b>\$15.00</b> Average Session Price <b>(\$.67)</b> Cost Per Session	<b>\$75.00</b> <b>(\$3.35)</b>	<b>\$225.00</b> <b>(\$10.05)</b>	<b>\$450.00</b> <b>(\$20.10)</b>	<b>LIGHT Traffic</b> $\$1,800.00 - \$80.40 = \$1,719.60$ <b>MEDIUM Traffic</b> $\$5,400.00 - \$241.20 = \$5,158.80$ <b>HEAVY Traffic</b> $\$10,800.00 - \$482.40 = \$10,317.60$

Orange = Daily Session Revenue (Blue) = Daily Operation Cost



**Additional  
Income Option**

**Anti-Aging Moisturizer**  
(Multi-Session or Stand Alone)

**\$15** Retail Treatment

**\$20,000+** additional income per year!

### Simple Daily Scenario

Open 6 days per week

If your salon can do this...

- 5 Full Body Treatments
- 5 Just Face Treatments
- 5 Just Legs Treatments



Then one room can do this.



**= \$68,529** Net Per Year

**No Additional Staff - No Expensive Construction - No License or Certification Requirements**



MagicTan Corp. Inc.  
5325 Naiman Parkway  
Suite C, Solon, OH 44139



MagicTan® has combined innovation after innovation to create the world's first automatic skin treatment that helps guests bronze, hydrate, and smooth their skin in just 60 seconds. Innovations like a wide open interior design, unique air purification system, automatic blow dry, and user friendly control system. VersaSpa® Skin Care System also features four different full-body skin treatments, allowing each guest to customize their treatment application. They can choose from a pre-sunless hydration spray, a skin bronzing solution in clear or bronze formula, and an anti-aging skin firming moisturizer.

The list of features goes on. And the list of benefits is even longer. VersaSpa® has changed the face of the sunless tanning industry with a variety of innovations. We could breakdown all of the state-of-the-art automatic spa technologies. And try to explain the engineering behind high-volume, low-pressure (HVLP) turbine technology or the chemistry of the built-in air purification column. Instead, we invite you to experience VersaSpa® for yourself. And when you're finished, you'll understand all the science you need to know.